



Sponsorship Guide

SAMUEL DEWITT PROCTOR CONFERENCE, INC.
2024 CLERGY & LAY LEADERSHIP CONFERENCE

Monday, February 19 – Thursday, February 22, 2024
Palmer House Hilton | Chicago, Illinois

**WHERE LEGACY MEETS FUTURE:
REIMAGINE! RE THINK! REINVENT!**



www.sdpconference.info



Samuel DeWitt Proctor Conference 2024

WHERE LEGACY MEETS FUTURE:

REIMAGINE! RETHINK! REINVENT!

Monday, February 19, 2024 to Thursday, February 22, 2024

Join us as we explore the intersection of the Theoretical and the Practical through transgenerational reflection, sharing and collaboration. We gather amid a moment of paradigm-shifting and pivoting on many levels. The Divine calls us to a Sankofa moment: to reach back to that which is good while laying a solid and practical foundation for the future. We are called to reimagine, rethink and reinvent our thought processes to ensure this.

We invoke the message of Dean John Kinney, "At Proctor, we are envisioning an alternative world and investing in behaviors that resource us for [re]construction." When legacy meets future, we can allow our shared sacred memory to lead us in creating a whole new corporeality.

The Divine Creator and our ancestors call us to reimagine... to rethink... to reinvent!

This is our mission.

Our Vision

Strengthening Churches ... Empowering Leaders ... Transforming Communities.

With Vision ... By Faith ... Through Action

Our Mission

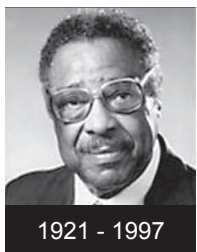
The mission of the Samuel DeWitt Proctor Conference (SDPC) is to nurture, support and mobilize African American faith, civic, corporate and philanthropic leaders to address critical needs of human and social justice within local, national and global communities. SDPC seeks to strengthen the individual and collective capacity of thought leaders and activists in the academy, church and community through education, advocacy and activism.

Who We Represent

The African American Church represents the heartbeat of family, community and civic development in the black community. As a faith community, the African American Church is diverse, dynamic and growing. The Samuel DeWitt Proctor Conference is part of the continuing legacy of African Americans committed to both the spiritual and social justice aspects of ministry.

About Samuel DeWitt Proctor

*"Some pastors have given up on filling the shoes of Amos, Micah, Isaiah or Jeremiah...
God bless those pastors who stand tall and who, in love, tell the truth. They are the
[watchpersons] in the tower, the sentinels at the gate who can save us from total pollution."*



The late Reverend Dr. Samuel DeWitt Proctor was Pastor Emeritus of the Abyssinian Baptist Church of New York City and Professor Emeritus at Rutgers University. Dr. Proctor was president of Virginia Union University, Richmond, VA and North Carolina A&T State University. He held administrative positions with the Peace Corps in Nigeria and Washington, D.C. and the National Council of Churches.

Dr. Proctor served on the governing boards of the United Negro College Fund, National Urban League and the Overseer's Visiting Committee for the Divinity School at Harvard University. He was Pastor-In-Residence for the Institute for Child Advocacy at Children's Defense Fund/Haley Farm. He was awarded honorary doctorate degrees from more than 50 colleges and universities. Dr. Proctor was a prolific writer and preacher, authoring *We Have This Ministry*, *How Shall They Hear?*, and *Sermons from the Black Pulpit*, among many others.

***WHOVA:** We are using the **Whova** online event App for conference registration. The **Whova** platform allows attendees to view **Sponsors of the Proctor Conference** through both desktop and mobile applications as you upload your information. Our in-person Sponsorship recognition at the Proctor Conference in conjunction with our online platform visibility will ensure maximum visibility for your organization.



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Sponsorship Benefits Samuel DeWitt Proctor Conference 2024

SPONSORSHIP LEVELS

Benefits	Victory (\$5,000)	Hope (\$7,500)	Unity (\$10,000)	Covenant (\$15,000)
# of Registrations	2	3	4	6
Complimentary Signature Event Tickets	0	2	2	4
Premium Gift Placements in Welcome Bag		•	•	•
Recognition as 2024 Conference-Wide Sponsor	•	•	•	•
Signature Event Celebration Sponsor		•	•	•
Sponsorship Designation on Event Signage and Publications	•	•	•	•
Lunch or Breakfast sponsorship designation				•
Opportunity to host a special interest forum	•	•	•	•
Conference Program Guide Ad Size	¼ page	½ page (bw)	½ page (color)	Full page (b/w)
Tier Level Placement on Sponsor Wall	•	•	•	•
Inclusion in Closing Credits	•	•	•	•
Exclusive Sponsor Booth area	•	•	•	•
Custom Attendee Interaction w/own video, livestream information	•	•	•	•
Post Access Subscription to Digital Assets	•	•	•	•



Sponsorship Benefits

Samuel DeWitt Proctor Conference 2024

SPONSORSHIP LEVELS			
Benefits	Jubilee (\$20,000)	Legacy (\$25,000)	Vision (\$50,000)
# of Registrations	8	10	15
Complimentary Signature Event Tickets	8	10	15
Premium Gift Placements in Welcome Bag	•	•	•
Recognition as 2024 Conference Wide Sponsor	•	•	•
Signature Event Celebration Sponsor	•	•	•
Tier Level Company Logo on Website, Facebook, and Program	•	Banner-Sized	Banner-Sized
Conference Program Guide Ad Size	Full Page (b/w)	Full Page color	Inside back cover/ back cover
Tier Level Logo Placement	•	•	•
Opening Plenary Branding	•	•	•
Inclusion in Closing Credits	•	•	•
Exclusive Sponsor Booth area	•	•	•
Custom Attendee Interaction w/own video, livestream information	•	•	•
Push Notifications to Attendees	•	•	•
Logo in Conference Program Guide	•	•	•
Brand Host of # Conference Sessions	2	3	3
Company Video to be Shown During Conference	60 secs	75 secs	90 secs
Recognition on Live Stream Events	•	•	•
Company Logo on SDPC Website & Social Media	During Events	During and Post Events	During and Post Events
Opportunity to Host a Special Interest Forum or Networking Event	•	•	•
Meet with Leadership and Engage in On-going Program Collaboration	•	•	•
Stage Acknowledgement	•	•	•
Post Access Subscription to Digital Assets	•	•	•

Check for ongoing program updates online at
www.sdpcconference.info | Email: conference@sdpcconference.info | Phone: 773.548.6675