



**SPONSORSHIP GUIDE**

**SAMUEL DEWITT PROCTOR CONFERENCE, INC.**  
**2025 CLERGY & LAY LEADERSHIP CONFERENCE**

**Monday, February 17 – Thursday, February 20, 2025**

*(Pre-Conference: February 16, 2025; Post-Conference: February 21, 2025)*

**Statehouse Convention Center | Little Rock, AR**



**THERE IS NO END TO OUR RISING:  
RESTORING OUR GLORY  
IN THE AGE OF ERASURE**

*“But be on guard and watch yourselves closely so that you don’t forget  
the things your eyes saw and so they never leave your mind as long as you live.  
Teach them to your children and your grandchildren”*

**Deuteronomy 4:9 (CEB)**

**[www.sdpconference.info](http://www.sdpconference.info)**



## Samuel DeWitt Proctor Conference 2025

### **There is No End To Our Rising: Restoring our Glory in the Age of Erasure**

*Monday, February 17, 2025 to Thursday, February 20, 2025*

**W**e are at a perilous time in which the presumption of democracy in America, and indeed, the world is at stake. For many, the claim to “justice for all” is not a given, and efforts to foster greater equity and support the diversity of America are being thwarted or reversed. We only need to examine Project 2025 to get a sense of the growing divide in this nation. The process of experiential, educational and cultural erasure is of special significance for people of African descent in the United States. Considering all the challenges confronting this nation at this point in time, we thought it most fitting to descend upon Little Rock, Arkansas, and be reminded of the transformative history of the area represented by the Central High School Little Rock Nine and the 1919 Elaine Arkansas massacre.

Once and again, our programs and workshops speak to these times to offer the framing and tools for emerging and seasoned faith leaders to navigate the issues of this present moment. We are engaged in reconstituting a Nation where justice is truly for all! We are stronger with a unified agenda, especially peer-to-peer engagement and exchange.

**YOUR presence at our 21st Annual Clergy and Lay Leaders Conference matters!**

#### **Our Vision**

*Strengthening Churches ... Empowering Leaders ... Transforming Communities.  
With Vision ... By Faith ... Through Action*

#### **Our Mission**

The mission of the Samuel DeWitt Proctor Conference (SDPC) is to nurture, support and mobilize African American faith, civic, corporate and philanthropic leaders to address critical needs of human and social justice within local, national and global communities. SDPC seeks to strengthen the individual and collective capacity of thought leaders and activists in the academy, church and community through education, advocacy and activism.

#### **Who We Represent**

The African American Church represents the heartbeat of family, community and civic development in the black community. As a faith community, the African American Church is diverse, dynamic and growing. The Samuel DeWitt Proctor Conference is part of the continuing legacy of African Americans committed to both the spiritual and social justice aspects of ministry.

#### **About Samuel DeWitt Proctor**

*“Some pastors have given up on filling the shoes of Amos, Micah, Isaiah or Jeremiah...  
God bless those pastors who stand tall and who, in love, tell the truth. They are the  
[watchpersons] in the tower, the sentinels at the gate who can save us from total pollution.”*



1921 - 1997

The late Reverend Dr. Samuel DeWitt Proctor was Pastor Emeritus of the Abyssinian Baptist Church of New York City and Professor Emeritus at Rutgers University. Dr. Proctor was president of Virginia Union University, Richmond, VA and North Carolina A&T State University. He held administrative positions with the Peace Corps in Nigeria and Washington, D.C. and the National Council of Churches.

Dr. Proctor served on the governing boards of the United Negro College Fund, National Urban League and the Overseer's Visiting Committee for the Divinity School at Harvard University. He was Pastor-In-Residence for the Institute for Child Advocacy at Children's Defense Fund/Haley Farm. He was awarded honorary doctorate degrees from more than 50 colleges and universities. Dr. Proctor was a prolific writer and preacher, authoring *We Have This Ministry*, *How Shall They Hear?*, and *Sermons from the Black Pulpit*, among many others.

**\*\*WHOVA:** We are using the **Whova** online event App for conference registration. The **Whova** platform allows attendees to view **Sponsors of the Proctor Conference** through both desktop and mobile devices as information is uploaded. Our in-person Sponsorship recognition at the Proctor Conference, in conjunction with our online platform visibility, will ensure maximum visibility for your organization.



## SDPC Board of Trustees

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## Sponsorship Benefits Samuel DeWitt Proctor Conference 2025

SPONSORSHIP LEVELS				
Benefits	Victory (\$5,000)	Hope (\$7,500)	Unity (\$10,000)	Covenant (\$15,000)
# of Registrations	2	3	4	6
Complimentary Signature Event Tickets	0	2	2	4
Premium Gift Placements in Welcome Bag		•	•	•
Recognition as 2024 Conference-Wide Sponsor	•	•	•	•
Signature Event Celebration Sponsor		•	•	•
Sponsorship Designation on Event Signage and Publications	•	•	•	•
Lunch or Breakfast sponsorship designation				•
Opportunity to host a special interest forum	•	•	•	•
Conference Program Guide Ad Size	¼ page	½ page (bw)	½ page (color)	Full page (b/w)
Tier Level Placement on Sponsor Wall	•	•	•	•
Inclusion in Closing Credits	•	•	•	•
Exclusive Sponsor Booth area	•	•	•	•
Post Access to Digital Assets	•	•	•	•



## Sponsorship Benefits

### Samuel DeWitt Proctor Conference 2025

SPONSORSHIP LEVELS				
Benefits	Jubilee (\$20,000)	Legacy (\$25,000)	Justice (\$30,000)	Vision (\$50,000)
# of Registrations	8	10	12	15
Complimentary Signature Event Tickets	8	10	12	15
Premium Gift Placements in Welcome Bag	•	•	•	•
Recognition as 2024 Conference-Wide Sponsor	•	•	•	•
Signature Event Celebration Sponsor	•	•	•	•
Tier Level Company Logo on Website, Facebook, and Program	•	Banner-Sized	Banner-Sized	Banner-Sized
Conference Program Guide Ad Size	Full Page (b/w)	Full Page color	Inside back cover	Back cover
Tier Level Logo Placement	•	•	•	•
Opening Plenary Branding	•	•	•	•
Inclusion in Closing Credits	•	•	•	•
Exclusive Sponsor Booth area	•	•	•	•
Push Notifications to Attendees	•	•	•	•
Logo in Conference Program Guide	•	•	•	•
Brand Host of # Conference Sessions	2	3	3	3
Company Video to be Shown During Conference	60 secs	75 secs	80 secs	90 secs
Recognition on Live Stream Events	•	•	•	•
Company Logo on SDPC Website & Social Media	During Events	During and Post Events	During and Post Events	During and Post Events
Opportunity to Host a Special Interest Forum or Networking Event	•	•	•	•
Meet with Leadership and Engage in On-going Program Collaboration	•	•	•	•
Stage Acknowledgement	•	•	•	•
Post Access to Digital Assets	•	•	•	•

Check for ongoing program updates online at [www.sdpconference.info/2025-conference](http://www.sdpconference.info/2025-conference)  
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